



BUILD YOUR PRIVATE LABEL BUSINESS WITH PLMA

29-30 MAY 2018 • AMSTERDAM



Presenting the winners of PLMA's 2018 International "Salute to Excellence Awards"

FOOD FOR THE FAMILY

PREPARED PASTA

Dunnes Stores (Ireland)
Simply Better - Italian Girasoli with Basil Pesto and
Parmigiano Regianno

Albert Heijn (The Netherlands)
AH - Tortelloni Ricotta di Bufala e Limone

APPETIZERS & SMALL PLATES

Kaufland (Germany)
Exquisit - Lachs Carpaccio

READY MEALS

Penny Markt (Germany)
Penny Heat & Eat - Chicken Red Thai mit Basmati- & Wildreis

FRESH & FROZEN SEAFOOD

Franmax, JSC (Lithuania)
Fish Port – Fish Fillet with Spinach Sauce

FROZEN MEALS

Dagrofa (Denmark)
Gestus - Pepper Strips

PIZZA

Biedronka (Poland)
Donatello - 4 Sery Bezglutenowa i Bez Laktozy
(Gluten-Free and Lactose-Free 4 Cheese Pizza)

PREPARED MEAT

Penny Markt (Germany)
Butcher's by Penny- Cheddar Burger Patties

Musgrave Retail (Ireland)
SuperValu Signature Tastes - Hereford Beef Irish Sirloin
Steak

SOUPS

MD SpA (Italy)
Le Specialità di Beppe - Vellutata di Zucca e Patate

PASTA

Carrefour (France)
Carrefour Veggie – Penne de Lentilles Corail



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BAKERY & DESSERTS

DESSERTS	Dunnes Stores (Ireland) Simply Better - Irish Handmade All Butter Triple Chocolate Pudding
BAKERY	Coop Sverige (Sweden) Coop – Glutenfritt Havreknäcke (Gluten Free Oat Crispbread)
ICE CREAM	Penny Markt (Germany) Rios - Eiskonfekt Bourbon-Vanilleeis
SWEET SPREADS	Dunnes Stores (Ireland) Simply Better – Handmade Seville Orange Marmalade
COOKIES	Musgrave Retail (Ireland) SuperValu Signature Tastes - White Chocolate Sicilian Lemon Shortbread Biscuits
SWEET BAKERY	Sonae MC (Portugal) Seleção Fácil & Bom – Pastéis com Cacao e Avelãs
BREAKFAST CEREALS	Dunnes Stores (Ireland) Simply Better – Irish Handmade Red Berry Granola
SNACKS	
SALTY SNACKS	Aldi Stores (United Kingdom) Passions Deli – Flavoured Pea Snacks Sea Salt & Vinegar
CONFECTIONERY	SPAR Österreichische Warenhandels-AG (Austria) Spar Veggie – Veganer Fruchtgummi Saure Erdbeeren
ON THE GO CONVENIENCE	Spar Holding B.V. (The Netherlands) Spar Held – Rauwkostsalade Quinoa Amandel
CHOCOLATE CONFECTIONERY	A.S. Watson - Kruidvat (The Netherlands) Choquise - Coffee & Cookie Milk Chocolate



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BEVERAGES

JUICES

Coop Sverige (Sweden)
Coop - Kallpressad Juice Äpple, Mynta, Chili (Cold Pressed Juice of Apple, Mint and Chili)

HOT BEVERAGES: TEA

Musgrave Retail (Ireland)
SuperValu Signature Tastes - Seasonal Hot Toddy Inspired Infusion

SOFT DRINKS AND SIRUPS

Penny Markt (Germany)
Best Moments - Wilde Hibiskusblüte in Sirup

HOT BEVERAGES: COFFEE

ICA Sverige AB (Sweden)
ICA – Mellanrost 100% Arabica Kaffe

SMOOTHIES

Tesco Stores (United Kingdom)
Tesco - Orange, Mango and Pineapple Smoothie

BOTTLED & FLAVOURED WATER

Tesco Stores (United Kingdom)
Tesco - Summer Fruits Flavoured Still Mineral Water

HEALTHY EATING

NATURAL PRODUCTS

Franmax, JSC (Lithuania)
Elite Reserve - Medus su Riešutais (Honey with Nuts)

VEGAN & VEGETARIAN MEAT

Axfood (Sweden)
Garant - Svamp Bollar (Mushroom Balls)

Intermarché (France)
Veggie Marché - Burger Végétal

HEALTHY SNACKS

Piotr i Paweł (Poland)
Piotr i Paweł Plus - Ananas Liofilizowany (Freeze-Dried Pineapple)

FRESH & FROZEN FRUIT And VEGETABLES

Musgrave Retail (Ireland)
SuperValu Signature Tastes – Traditional Chunky Root Vegetables

BABY & KIDS FOOD

Intermarché (France)
Saint Eloi - Spaghettis de Courgettes



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DAIRY

SOFT CHEESE

Dunnes Stores (Ireland)
Simply Better - Irish Farmhouse Crozier Blue Cheese

DAIRY PRODUCTS

Intermarché (France)
Merci - Lait UHT Demi-Écrémé des Eleveurs

YOGURT

Kaufland (Germany)
K- Classic - Joghurt Griechischer Art mit Feigenzubereitung

CHEESE

Migross (Italy)
Re di Saponi - Grana Padano oltre 20 Mesi

MEAL PREPARATION

CONDIMENTS

Spar Holding B.V. (The Netherlands)
Spar Echt Dichtbij – Tomatenketchup met Specerijen

HERBS & SPICES

Metro Cash & Carry (Turkey)
Metro Chef - Siyah Sarimsak (Black Garlic)

PASTA SAUCES

Axfood (Sweden)
Garant - Vegansk Pesto con Tofu

OILS

Piotr i Paweł (Poland)
Piotr i Paweł Plus - Olej Ostropestowy (Milk Thistle Oil)

MEAL ACCOMPANIMENTS

Musgrave Retail (Ireland)
SuperValu Signature Tastes - Mincemeat with Brandy and Port

COLD CUT

Penny Markt (Germany)
Butcher's Burger - Round Bacon

BAKING INGREDIENTS

Coop Italia (Italy)
D'Osa – Preparato per Pane Biologico



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PERSONAL CARE & WELLNESS

HEALTH & BEAUTY ACCESSORIES

Dis-Chem Pharmacies (South Africa)
Bathmate – Bamboo Bath Sponge

BODY CARE

Etos (The Netherlands)
Etos – Body Serum White Tea & Rice

PERFUME & SCENTS

Eroski (Spain)
Belle - Eau De Parfum Multifuncion N°3 Basilic & Agrumes

SKIN CARE

Eroski (Spain)
Belle - Crema de Manos Hidratante Absorción Rápida

BABY & KIDS CARE

Lidl (Poland)
Lupilu Premium – Ultra Sensitive Cotton Baby Wipes

HAIR CARE

Coop Genossenschaft (Switzerland)
Naturaline - Shampoo & Conditioner Zaubernuss
Drachenfrucht

FACIAL CARE

Eroski (Spain)
Belle - Light Perfect Primeras Arrugas Anti-Aging FPS15

A.S. Watson- Kruidvat (The Netherlands)
Skin Science – Derma Sensitive Serum

COSMETICS

ASDA stores (United Kingdom)
George - 4 Shade Highlight Powder Palette

Aldi Süd (Germany)
Lacura - Nagellack 111 “Paris in Love”

BATH & SHOWER PRODUCTS

Etos (The Netherlands)
Etos – Shower Foam Rosemary



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HEALTH CARE

ORAL CARE

A.S. Watson- Kruidvat (The Netherlands)
Ultradent - Mondspoeling 12 hours Fresh Breath

HYGIENE PRODUCTS

Coop Italia (Italy)
Vivi Verde - Assorbenti Ultra con Ali in Cotone
Biologico Flusso Normale

El Corte Inglés (Spain)
El Corte Inglés - Papel Higiénico Húmedo

OTC

A.S. Watson- Kruidvat (The Netherlands)
Kruidvat - CBD Cannabidiol Druppels

HOME & HOUSEHOLD

LAUNDRY CARE

Axfood (Sweden)
Såklart Kulör - Tvättmedel CO2 Kompenserad
(Perfume Free Laundry Detergent)

HOUSEHOLD CLEANING PRODUCTS

ICA Sverige (Sweden)
ICA Skona - Såpa Parfymfri (Perfume Free Soap)

HOUSEHOLD ARTICLES

Central Food Retail Co. (Thailand)
Smarter - Oxo Biodegradable Scented Garbage Bags

PAPER PRODUCTS

Lidl (United Kingdom)
Floralys - Shea Butter Toilet Tissue

DISH DETERGENT

Rema 1000 (Denmark)
Rema 1000 - Parfumefri Opvask
(Perfume Free Dishwashing Liquid)

PET FOOD & PET CARE

Tesco Central Europe (Czech Republic)
Pet Specialist Premium - City Dog